

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Department of Employment Services

VINCENT C. GRAY
MAYOR



LISA MARÍA MALLORY
DIRECTOR

April 3, 2012

Dear Partner/Exhibitor:

The Department of Employment Services (DOES) invites you to participate as an exhibitor for the *Path2Work: A One City – One Hire Job Seeker's Symposium*, hosted by Mayor Vincent E. Gray on April 14, 2012 at the Walter E. Washington Convention Center from 9:00 a.m. – 3:30 p.m.

Unemployment in the District of Columbia has reached historic highs in some areas of the city which are experiencing levels more than three times the national rate. In September 2011, Mayor Gray launched the first phase of an ambitious hiring initiative entitled *One City – One Hire* which simply asks area employers to hire one unemployed District resident. DOES provides screenings, training, and other services to connect job seekers to employers at no cost. The second phase of this initiative is designed to reach thousands of disconnected, unemployed District residents so that we can better connect them with *One City – One Hire* employer partners who have job openings to fill.

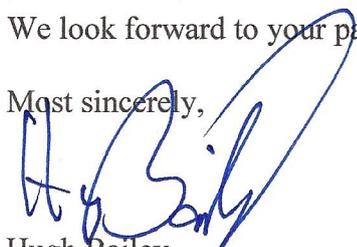
The goal of *Path2Work: A One City – One Hire Job Seeker's Symposium* is to motivate thousands of unemployed residents who in many instances may have given up hope. We will provide referrals to professional job coaching, styling consultations, wardrobe assistance, and other services to help the unemployed be better prepared, inspired, and motivated.

Your partnership with DOES is a large factor in helping District residents. Please join us by exhibiting at *Path2Work: A One City – One Hire Job Seeker's Symposium* and sharing information about your program and services.

In order to participate in the *Path2Work: A One City – One Hire Job Seeker's Symposium*, please RSVP to Deborah Nelson (202-698-6279 / deborah.nelson@dc.gov) by Monday, April 9, 2012.

We look forward to your participation.

Most sincerely,


Hugh Bailey
Associate Director, One-Stop Operations